

CASE STUDY: DIGITAL STRATEGY INDUSTRY: COMMUNICATIONS



Chris Gould | Director, Head of Consulting

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A client of ours, a group in the communications industry has recently been going through a business transformation to help make sure they maintain their competitive advantage in the fast-paced digital world. They have decided to move away from the traditional ideas that helped them to build their business originally and refresh by growing through a new digital agenda. As is often the case, traditional businesses often face new challenges when embarking on the digital journey which led to concerns about the ability to deliver a secure digital platform at the required base.

Secgate was asked to support the CEO and Executive Committee in understanding whether there were significant issues that needed to be addressed, or whether the symptoms they felt were normal 'digital growing pains'.

The project involved assessing the development lifecycle for the upcoming digital platform and was focused on assessing overall governance of the digital program across the group; the maturity of the processes in place; quality of the teams supporting development; quality of the underlying code being developed and the implementation of strong security by design practices.

Our work led to a series of findings relating to the governance of the program as well as the approach to the application development lifecycle and incorporation of secure development practices. These were supported by technical insights obtained through review of the application source code as well as performing ethical hacking on the platform being developed.

The key result of our work led to supporting the client in implementing significant changes to governance around the digital agenda including how the digital teams interact with the group's operating companies. In addition, changes in the development approach including how security requirements for the product are identified, tested and designed; training for secure code development and improved quality control initiatives have since been undertaken.

This engagement has resulted in a long term strategic partnership with the client to continue to assess their progress as they continue with their digital journey, providing them with support with training and testing as well as being an additional set of eyes for the executive committee.

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ABOUT SECGATE

Secgate was founded in 2015 in London, UK, as a cyber security innovation group combining technology and services to prepare for, overcome, and further prevent, the world's most complex cyber problems. Secgate is a dynamic and diverse company with a passion for security.